

COMPANY **REDACTED LOCAL BUSINESS**

WEBSITE **redacted-domain.example**

**86**

Score

Strong website improvement opportunity with multiple visible conversion and performance issues.

**4**

Critical issues

**3**

Quick wins

**2**

Contact paths

## KEY FINDINGS

- X** PageSpeed score below competitive benchmark
- X** Mobile layout has visible spacing and tap-target problems
- X** Missing or weak title/meta structure on key pages
- X** Primary contact path is present but buried below the fold
- Screenshot and identity details intentionally redacted

## PERFORMANCE

**41/100**

Performance

**64/100**

SEO

**72/100**

Accessibility

**68/100**

Best Practices

## TECH STACK SIGNALS

WordPress

Google Analytics

Slow image payload

Legacy theme

## WEBSITE SCREENSHOT

No

**Screenshot redacted**

Real customer website image removed

## RECOMMENDED OUTREACH ANGLE

1. Lead with the concrete performance score and mobile friction rather than a generic website pitch.
2. Mention that the audit is based on their live site and show two high-impact fixes.
3. Offer a short redesign or conversion audit call focused on missed local-search leads.

**Ready for better local leads?**

Prometheus researches exclusive lead batches and creates audit-backed outreach context.